

# WILD HARVEST INITIATIVE<sup>®\*</sup>

\* Registered Trademark applicable as of June 13, 2017

QUARTERLY  
UPDATE  
•  
JUNE 2017



Since the last update, we have welcomed **FIVE NEW PARTNERS!** We've also made significant progress in developing our communications plan and in data quality assurance.



## THE INITIATIVE'S DIVERSE COALITION OF SUPPORT CONTINUES TO EXPAND AS THE PROJECT PROGRESSES

### PARTNERSHIP BUILDING

#### *New Partners*

Since our last update in March 2017, we have made real progress towards expanding and strengthening the coalition of support that is the backbone of the Wild Harvest Initiative. We have welcomed five new partners, including Sitka Gear; the Alberta Professional Outfitters Society (APOS); Nevada Bighorns Unlimited (NBU); the Wild Sheep Foundation Alberta (WSFA); and the Fraternity of the Desert Bighorn (FDBH). A complete WHI Partner listing is provided at the end of this

update.

#### *Pending Partners*

Additionally, Texas' Parks and Wildlife Department (TPWD) have indicated their intent to partner, and we are now in the process of formalizing this commitment, while very positive discussions continue with Nevada's Department of Wildlife (NDOW). This increased capacity is very important both in terms of project scale and reach.

### COMMUNICATIONS

#### *Communications Plan Development*

Conservation Visions will engage

with a professional marketing / public relations firm to develop the overarching communications plan and professional marketing strategy for Wild Harvest Initiative. Staff is now in the process of interviewing and reviewing proposals from a number of companies in the U.S. and Canada, which have expressed interest in the work.

#### *WHI Partners' Outreach*

In the meantime, we want to encourage all WHI Partners to continue to distribute information about the project via social media platforms, websites, blogs, magazine

publications, members' newsletters, and other appropriate channels which may be available. We also encourage all Partners to engage with local media to introduce and explain the project at a regional level and to talk about what the project means to your group or organization. Conservation Visions' staff remain available to assist with outreach efforts and may provide resources for education and marketing upon request.

#### *Conservation Visions' Outreach*

Shane Mahoney continues to engage with media to increase awareness of the project and to enhance its regional, national, and international profile. Here are links to a couple of recent podcasts:

#### *Beyond the Kill*

<https://journalofmountainhunting.com/2017/04/the-modern-relevance-of-hunting-with-shane-mahoney/>

#### *The Rookie Hunter*

<http://www.stitcher.com/podcast/the-rookie-hunter/e/episode-37-shane-mahoney-50120747>

Conservation Visions is also working on post-production of its second film vignette for the Wild Harvest Initiative, titled *Wild Meat, Our Wild Harvest*. Partners will be notified once this new film is available for distribution and download.

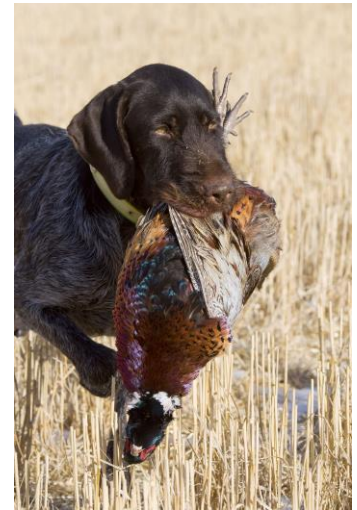
#### *Wild Harvest Initiative Logo – Registered Trademark*

Following a lengthy process, Conservation Visions has been successful in securing U.S. Registered Trademark status for the Wild Harvest Initiative. Beginning on June 13<sup>th</sup>, the project name (whether typed, written, or presented as a logo) must be accompanied by the “®”. This is an important achievement as it will meaningfully deter others from using our trademark while offering legal protection against infringement. To learn more about the benefits of registered trademarking, please click the link below:

<http://www.registeringatrademark.com/trademark-benefits.shtml>

#### *WHI Webpage Update*

Though we anticipate a stand-alone Wild Harvest Initiative website as part of our larger communications strategy, we continue to update the current WHI webpage (hosted by Conservation Visions at <http://www.conservationvisions.com/wild-harvest-initiative>). Our most recent update will be completed prior to the end of June.



## DATA MANAGEMENT & QUALITY ASSURANCE

### *Hunting Data Verification*

Since March, we have continued to refine and evaluate hunting data in a multi-step verification process to ensure accuracy, completeness, and overall quality. We are now preparing questionnaires, custom designed for each of 69 jurisdictions, to address any possible gaps or inconsistencies identified in the data captured to date. Please see Appendix A for an example of a jurisdictional questionnaire. Data analyses cannot begin until the data has been cleaned and quality checked to our scientific standard. The project is designed this way to ensure it maintains scientific credibility.

### *Harvest Biomass*

As quality assurance of hunting data continues, we are also compiling

species' body and dressed weights for harvested species, information that will be integral to data analysis and estimation of total harvest biomass.

### *Fishing Data*

We continue to refine our plan for the collection of fish data and, during the upcoming quarter, we will engage with Florida's Fish and Wildlife Commission to assess how best to approach this large and complex task. Initial consultations will begin in June.

### *New Team Member*

Dr. James A. Schaefer, Professor of Biology and Director of the Environmental & Life Sciences Graduate Program at Ontario's Trent University, has joined the Wild Harvest Initiative team as a research design and statistics consultant. Dr. Schaefer holds a Ph.D in Biology from the University of Saskatchewan. A

Fellow with the Leopold Leadership Program, his research focuses on the behavior, demography, and conservation, specifically of large northern mammals, and on the issues of spatial and temporal scaling in ecology.

### *Graduate Student Project #1 – Mapping the Wild Harvest of Mammals Across North America*

Dr. Schaefer is also supervising Brian Millward, the Initiative's first M.Sc. graduate student. Brian is set to begin his first data analyses in summer 2017.



# THE WILD HARVEST INITIATIVE'S PARTNER ROSTER



Harvest Area: Florida					
Time Period: 2015-2016					
Category: Big Game					
ADS ID	Species	Demographic	Number Harvested	Reference Source	Reference Document
27521	American Alligator	Unspecified	6,694	Florida Fish & Wildlife Conservation Commission	Florida Statewide Alligator Harvest Data Summary 2000-2015
	Needed Corrections:				
27585	Black Bear	Adult Female	178	Florida Fish & Wildlife Conservation Commission	Florida Bear 2015
	Needed Corrections:				
27584	Black Bear	Adult Male	126	Florida Fish & Wildlife Conservation Commission	Florida Bear 2015
	Needed Corrections:				
Category: Migratory Game Birds					
ADS ID	Species	Demographic	Number Harvested	Reference Source	Reference Document
27481	Blue-winged Teal / Cinnamon Teal	Unspecified	55,690	US Fish and Wildlife Service	Migratory Bird Hunting activity and harvest during the 2014-15 and 2015-16 hunting seasons
	Needed Corrections:				
27493	Bufflehead	Unspecified	2,094	US Fish and Wildlife Service	Migratory Bird Hunting activity and harvest during the 2014-15 and 2015-16 hunting seasons
	Needed Corrections:				
27508	Canada Goose	Unspecified	841	US Fish and Wildlife Service	Migratory Bird Hunting activity and harvest during the 2014-15 and 2015-16 hunting seasons
	Needed Corrections:				
27487	Canvasback	Unspecified	105	US Fish and Wildlife Service	Migratory Bird Hunting activity and harvest during the 2014-15 and 2015-16 hunting seasons
	Needed Corrections:				
27546	Coot spp.	Unspecified	5,000	US Fish and Wildlife Service	Migratory Bird Hunting activity and harvest during the 2014-15 and 2015-16 hunting seasons
	Needed Corrections:				
27557	Domestic Mallard	Unspecified	209	US Fish and Wildlife Service	Migratory Bird Hunting activity and harvest during the 2014-15 and 2015-16 hunting seasons
	Needed Corrections:				
27547	Dove spp.	Unspecified	563,245	US Fish and Wildlife Service	Migratory Bird Hunting activity and harvest during the 2014-15 and 2015-16 hunting seasons
	Needed Corrections:				
27548	Duck spp.	Unspecified	10,468	US Fish and Wildlife Service	Migratory Bird Hunting activity and harvest during the 2014-15 and 2015-16 hunting seasons
	Needed Corrections:				
27477	Gadwall	Unspecified	733	US Fish and Wildlife Service	Migratory Bird Hunting activity and harvest during the 2014-15 and 2015-16 hunting seasons
	Needed Corrections:				
27489	Greater Scaup	Unspecified	628	US Fish and Wildlife Service	Migratory Bird Hunting activity and harvest during the 2014-15 and 2015-16 hunting seasons
	Needed Corrections:				
27482	Green-winged Teal	Unspecified	3,559	US Fish and Wildlife Service	Migratory Bird Hunting activity and harvest during the 2014-15 and 2015-16 hunting seasons
	Needed Corrections:				
27501	Hooded Merganser	Unspecified	419	US Fish and Wildlife Service	Migratory Bird Hunting activity and harvest during the 2014-15 and 2015-16 hunting seasons
	Needed Corrections:				
27490	Lesser Scaup	Unspecified	9,107	US Fish and Wildlife Service	Migratory Bird Hunting activity and harvest during the 2014-15 and 2015-16 hunting seasons
	Needed Corrections:				
27474	Mallard	Unspecified	523	US Fish and Wildlife Service	Migratory Bird Hunting activity and harvest during the 2014-15 and 2015-16 hunting seasons
	Needed Corrections:				
27558	Mallard x Black Hybrid	Unspecified	209	US Fish and Wildlife Service	Migratory Bird Hunting activity and harvest during the 2014-15 and 2015-16 hunting seasons
	Needed Corrections:				
27502	Merganser spp.	Unspecified	628	US Fish and Wildlife Service	Migratory Bird Hunting activity and harvest during the 2014-15 and 2015-16 hunting seasons
	Needed Corrections:				
27475	Mottled Duck	Unspecified	8,479	US Fish and Wildlife Service	Migratory Bird Hunting activity and harvest during the 2014-15 and 2015-16 hunting seasons
	Needed Corrections:				
27529	Mourning Dove	Unspecified	141,900	US Fish and Wildlife Service	Migratory Bird Hunting activity and harvest during the 2014-15 and 2015-16 hunting seasons
	Needed Corrections:				
27476	Northern Pintail	Unspecified	733	US Fish and Wildlife Service	Migratory Bird Hunting activity and harvest during the 2014-15 and 2015-16 hunting seasons
	Needed Corrections:				
27479	Northern Shoveler	Unspecified	3,140	US Fish and Wildlife Service	Migratory Bird Hunting activity and harvest during the 2014-15 and 2015-16 hunting seasons
	Needed Corrections:				
27541	Rail spp.	Unspecified	3,500	US Fish and Wildlife Service	Migratory Bird Hunting activity and harvest during the 2014-15 and 2015-16 hunting seasons
	Needed Corrections:				
27486	Redhead	Unspecified	4,920	US Fish and Wildlife Service	Migratory Bird Hunting activity and harvest during the 2014-15 and 2015-16 hunting seasons
	Needed Corrections:				
27488	Ring-necked Duck	Unspecified	66,891	US Fish and Wildlife Service	Migratory Bird Hunting activity and harvest during the 2014-15 and 2015-16 hunting seasons
	Needed Corrections:				
27504	Ruddy Duck	Unspecified	733	US Fish and Wildlife Service	Migratory Bird Hunting activity and harvest during the 2014-15 and 2015-16 hunting seasons
	Needed Corrections:				
27498	Scoter spp.	Unspecified	1,570	US Fish and Wildlife Service	Migratory Bird Hunting activity and harvest during the 2014-15 and 2015-16 hunting seasons
	Needed Corrections:				
27554	Snipe spp.	Unspecified	9,600	US Fish and Wildlife Service	Migratory Bird Hunting activity and harvest during the 2014-15 and 2015-16 hunting seasons
	Needed Corrections:				
27452	White-winged Dove	Unspecified	4,000	US Fish and Wildlife Service	Migratory Bird Hunting activity and harvest during the 2014-15 and 2015-16 hunting seasons
	Needed Corrections:				
27478	Wigeon	Unspecified	2,617	US Fish and Wildlife Service	Migratory Bird Hunting activity and harvest during the 2014-15 and 2015-16 hunting seasons
	Needed Corrections:				
27483	Wood Duck	Unspecified	9,945	US Fish and Wildlife Service	Migratory Bird Hunting activity and harvest during the 2014-15 and 2015-16 hunting seasons
	Needed Corrections:				
Category: Small Game					
ADS ID	Species	Demographic	Number Harvested	Reference Source	Reference Document
27542	Rabbit spp.	Unspecified	52,662	Florida Fish & Wildlife Conservation Commission	
	Needed Corrections:				
27555	Squirrel spp.	Unspecified	434,121	Florida Fish & Wildlife Conservation Commission	
	Needed Corrections:				
Category: Upland Game Birds					
ADS ID	Species	Demographic	Number Harvested	Reference Source	Reference Document
27468	Bobwhite Quail	Unspecified	134,266	Florida Fish & Wildlife Conservation Commission	
	Needed Corrections:				

Harvest Area: Florida

Time Period: 2015-2016

## Category: Big Game

ADS ID	Species	Demographic	Number Harvested	Reference Source	Reference Document
27521	American Alligator	Unspecified	6,694	Florida Fish & Wildlife Conservation Commission	Florida Statewide Alligator Harvest Data Summary 2000-2015
	Needed Corrections:				
27585	Black Bear	Adult Female	178	Florida Fish & Wildlife Conservation Commission	Florida Bear 2015
	Needed Corrections:				
27584	Black Bear	Adult Male	126	Florida Fish & Wildlife Conservation Commission	Florida Bear 2015
	Needed Corrections:				

## Category: Migratory Game Birds

ADS ID	Species	Demographic	Number Harvested	Reference Source	Reference Document
27481	Blue-winged Teal / Cinnamon Teal	Unspecified	55,690	US Fish and Wildlife Service	Migratory Bird Hunting activity and harvest during the 2014-15 and 2015-16 hunting seasons
	Needed Corrections:				
27493	Bufflehead	Unspecified	2,094	US Fish and Wildlife Service	Migratory Bird Hunting activity and harvest during the 2014-15 and 2015-16 hunting seasons
	Needed Corrections:				
27508	Canada Goose	Unspecified	841	US Fish and Wildlife Service	Migratory Bird Hunting activity and harvest during the 2014-15 and 2015-16 hunting seasons
	Needed Corrections:				
27487	Canvasback	Unspecified	105	US Fish and Wildlife Service	Migratory Bird Hunting activity and harvest during the 2014-15 and 2015-16 hunting seasons
	Needed Corrections:				
27546	Coot spp.	Unspecified	5,000	US Fish and Wildlife Service	Migratory Bird Hunting activity and harvest during the 2014-15 and 2015-16 hunting seasons
	Needed Corrections:				
27557	Domestic Mallard	Unspecified	209	US Fish and Wildlife Service	Migratory Bird Hunting activity and harvest during the 2014-15 and 2015-16 hunting seasons
	Needed Corrections:				
27547	Dove spp.	Unspecified	563,245	US Fish and Wildlife Service	Migratory Bird Hunting activity and harvest during the 2014-15 and 2015-16 hunting seasons
	Needed Corrections:				
27548	Duck spp.	Unspecified	10,468	US Fish and Wildlife Service	Migratory Bird Hunting activity and harvest during the 2014-15 and 2015-16 hunting seasons
	Needed Corrections:				
27477	Gadwall	Unspecified	733	US Fish and Wildlife Service	Migratory Bird Hunting activity and harvest during the 2014-15 and 2015-16 hunting seasons
	Needed Corrections:				
27489	Greater Scaup	Unspecified	628	US Fish and Wildlife Service	Migratory Bird Hunting activity and harvest during the 2014-15 and 2015-16 hunting seasons
	Needed Corrections:				
27482	Green-winged Teal	Unspecified	3,559	US Fish and Wildlife Service	Migratory Bird Hunting activity and harvest during the 2014-15 and 2015-16 hunting seasons
	Needed Corrections:				
27501	Hooded Merganser	Unspecified	419	US Fish and Wildlife Service	Migratory Bird Hunting activity and harvest during the 2014-15 and 2015-16 hunting seasons
	Needed Corrections:				
27490	Lesser Scaup	Unspecified	9,107	US Fish and Wildlife Service	Migratory Bird Hunting activity and harvest during the 2014-15 and 2015-16 hunting seasons
	Needed Corrections:				
27474	Mallard	Unspecified	523	US Fish and Wildlife Service	Migratory Bird Hunting activity and harvest during the 2014-15 and 2015-16 hunting seasons
	Needed Corrections:				
27558	Mallard x Black Hybrid	Unspecified	209	US Fish and Wildlife Service	Migratory Bird Hunting activity and harvest during the 2014-15 and 2015-16 hunting seasons
	Needed Corrections:				
27502	Merganser spp.	Unspecified	628	US Fish and Wildlife Service	Migratory Bird Hunting activity and harvest during the 2014-15 and 2015-16 hunting seasons
	Needed Corrections:				
27475	Mottled Duck	Unspecified	8,479	US Fish and Wildlife Service	Migratory Bird Hunting activity and harvest during the 2014-15 and 2015-16 hunting seasons
	Needed Corrections:				
27529	Mourning Dove	Unspecified	141,900	US Fish and Wildlife Service	Migratory Bird Hunting activity and harvest during the 2014-15 and 2015-16 hunting seasons
	Needed Corrections:				
27476	Northern Pintail	Unspecified	733	US Fish and Wildlife Service	Migratory Bird Hunting activity and harvest during the 2014-15 and 2015-16 hunting seasons
	Needed Corrections:				
27479	Northern Shoveler	Unspecified	3,140	US Fish and Wildlife Service	Migratory Bird Hunting activity and harvest during the 2014-15 and 2015-16 hunting seasons
	Needed Corrections:				
27541	Rail spp.	Unspecified	3,500	US Fish and Wildlife Service	Migratory Bird Hunting activity and harvest during the 2014-15 and 2015-16 hunting seasons
	Needed Corrections:				
27486	Redhead	Unspecified	4,920	US Fish and Wildlife Service	Migratory Bird Hunting activity and harvest during the 2014-15 and 2015-16 hunting seasons
	Needed Corrections:				
27488	Ring-necked Duck	Unspecified	66,891	US Fish and Wildlife Service	Migratory Bird Hunting activity and harvest during the 2014-15 and 2015-16 hunting seasons
	Needed Corrections:				
27504	Ruddy Duck	Unspecified	733	US Fish and Wildlife Service	Migratory Bird Hunting activity and harvest during the 2014-15 and 2015-16 hunting seasons
	Needed Corrections:				
27498	Scoter spp.	Unspecified	1,570	US Fish and Wildlife Service	Migratory Bird Hunting activity and harvest during the 2014-15 and 2015-16 hunting seasons
	Needed Corrections:				
27554	Snipe spp.	Unspecified	9,600	US Fish and Wildlife Service	Migratory Bird Hunting activity and harvest during the 2014-15 and 2015-16 hunting seasons
	Needed Corrections:				
27452	White-winged Dove	Unspecified	4,000	US Fish and Wildlife Service	Migratory Bird Hunting activity and harvest during the 2014-15 and 2015-16 hunting seasons
	Needed Corrections:				
27478	Wigeon	Unspecified	2,617	US Fish and Wildlife Service	Migratory Bird Hunting activity and harvest during the 2014-15 and 2015-16 hunting seasons
	Needed Corrections:				
27483	Wood Duck	Unspecified	9,945	US Fish and Wildlife Service	Migratory Bird Hunting activity and harvest during the 2014-15 and 2015-16 hunting seasons
	Needed Corrections:				

## Category: Small Game

ADS ID	Species	Demographic	Number Harvested	Reference Source	Reference Document
27542	Rabbit spp.	Unspecified	52,662	Florida Fish & Wildlife Conservation Commission	
	Needed Corrections:				
27555	Squirrel spp.	Unspecified	434,121	Florida Fish & Wildlife Conservation Commission	
	Needed Corrections:				

## Category: Upland Game Birds

ADS ID	Species	Demographic	Number Harvested	Reference Source	Reference Document
27468	Bobwhite Quail	Unspecified	134,266	Florida Fish & Wildlife Conservation Commission	
	Needed Corrections:				